



2004 Community Leaders and Partners Survey

Overview

- In January of 2004, the *Community Leaders and Partners Survey* was administered by mail to 770 individuals identified as leaders and partners within the communities that MCC serves. A total of 263 surveys were returned for a response rate of 34%.
- Overall results indicate that community leaders and partners are extremely positive about MCC’s responsiveness to the community and the institution’s ability to carry out its vision and mission.

Background on the Survey

The *Community Leaders and Partners Survey* was developed for the accreditation self study. The survey items were based on research questions generated by MCC self-study committee members. For items 1-15, respondents indicated their level of agreement or disagreement with statements about the college. For items 16-25, respondents rated how well the college performs in several areas. Respondents also reported what they believe sets MCC apart from other institutions of higher learning, and provided general demographic information.

Who Responded?

- ❖ 80% of respondents live in the East Valley cities of Mesa, Tempe, Chandler, Gilbert, and Queen Creek.
- ❖ 87% of respondents have lived in Arizona 11 or more years.
- ❖ 62% indicated that they or a family member had attended MCC.
- ❖ 87% of respondents are White non Hispanic, 5% are Black not Hispanic, and 4% are Hispanic.
- ❖ 91% indicated that they are 41 or older

Highlights of Results: College Responsiveness to the Community

Indicate the degree to which you agree or disagree with the following: (Sorted by mean, highest to lowest) Items 1-15 (Scale: 1=Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree)	Mean
MCC is a valuable asset to the community.	4.78
College sponsored community service and volunteer activities are an asset to the community.	4.73
The college enhances the quality of life in the local community.	4.63
College facilities serve as a venue for community events.	4.40
The college develops career and technical programs in response to the changing needs of the workforce.	4.39
MCC is innovative and adaptable.	4.37
The college meets the needs of diverse constituents.	4.33
The college enriches the community through its fine and performing arts programs.	4.32
MCC provides adequate opportunities for collaborative partnerships with the community.	4.30
The college offers a good variety of non-credit personal interest courses.	4.30
The college develops services and programs in accordance with community needs.	4.25
MCC appropriately seeks feedback from the community about college directions, initiatives, and activities.	4.22
The college meets the needs for continuing education for licensed professionals.	4.20
MCC effectively communicates with the community about college directions, initiatives, and activities.	4.13
The college serves as an effective forum for the discussion of public policy issues.	3.99

Continued on back.

Highlights of Results: College Performance

Please rate how well the college performs in each of the following areas: (sorted by mean, highest to lowest) Items 16-25 (Scale: 1=Poor, 2=Fair, 3=Good, 4=Very Good, 5=Excellent)	Mean
Providing an affordable education	4.20
Providing programs at convenient locations	4.18
Providing a quality education	4.15
Providing life-long learning opportunities	4.14
Preparing students to transfer to four year institutions	4.06
Enabling students to improve skills for career change or advancement	4.02
Contributing to the economic development of the community	3.95
Preparing students to enter the workforce	3.93
Providing a personalized education experience for students	3.87
Providing opportunities for academically under prepared students	3.79

Summary

As can be readily seen, a large majority of the community leaders and partners that responded to the survey agree to strongly agree that the college is engaged with the community through many and varied avenues. The highest rated engagement item, *MCC is a valuable asset to the community* (4.78 on a five point scale), affirms that the college is a strong community resource.

When asked to rate the college's performance in mission related areas, community leaders and partners resoundingly indicated that MCC is performing to high levels. From providing an affordable education to providing opportunities for academically under prepared students, responses were positive.