

BETH COONS

Mesa

Community activist.

Graduated from Westwood High School (1973); attended Brigham Young University.

Husband Chad; eight children; 27 grandchildren.

Arizona Family Council board member; AzBrainfood founding board member, vice president; Mesa Planning and Zoning Board vice chair.

Mesa Convention and Visitor's Bureau board member; Mesa United Way board member, board chair, drive chair; First Things First regional board chair; Mesa Public Schools board member, president; and Mesa General Plan Update Committee member, among other positions.

"I love the city of Mesa. Our family has had many opportunities and has been enriched by living here. I feel a responsibility to provide service in the community where I can and it is appropriate."

"My biggest key to balancing is remembering that my family is always the first priority, and then everything else works out."

"I've never thought of any of my community service as being 'my' accomplishment. One of the greatest rewards of community service is meeting the best people in Mesa — those you serve with and those you serve."

"My parents (former Mesa Man and Woman of the Year award winners) ... are outstanding in seeing a need in the community (individuals and organizations) and trying to help with solutions.

"The AzBrainfood board is committed to making sure that all elementary-age students in Mesa and other parts of the East Valley are not hungry on the weekends during the school year. ... I think we could look at ways to expand that to children year-round."

— Maria Polletta, *The Republicazcentral.com*



Hometown

Current job

Education

Family

Current community-service positions

Past community service positions

Motivation for community involvement

Keys to balancing service and family

Proudest community-service accomplishment

Role model(s)

Community-service goal left to achieve

**DAVID LUNA**

Douglas

Works part time at Mesa Public Schools' educational-television department.

Bachelor's in radio-television production from the University of Arizona (1979); master's in mass communication from Arizona State University (1999); doctorate in educational leadership from Northern Arizona University (2012).

Wife Hilda; two daughters; two grandchildren.

A New Leaf board member; Mesa Association of Hispanic Citizens board member; Latino Town Hall co-chair; Mesa Community College Commission on Excellence in Education member; Latino Advisory Committee member.

Mesa United Way board member; Mesa Day Labor Task Force member; Arizona Hispanic Community Forum East Valley Chapter member; Mesa Community Action Network member; United Food Bank board member; and Arizona Schools Public Relations Association member, among other positions.

"I believe that each of us has a responsibility to give back to the community in which we live in. I also believe that we all possess a quality or a skill set that can benefit others. I try to use what I've been given to improve the lives of others."

"I am blessed with a supportive wife and family. ... Next is taking time for yourself and enjoying what life has to offer. I love to work out and I go to the gym regularly."

"I am most proud of the Mesa Association of Hispanic Citizens' Latino Town Hall, ... (which) was the spring-board that allowed us to move forward in developing workshops and sessions pertinent to Mesa Latinos and the larger community."

"Cesar Chavez comes to mind because of his humble nature and his willingness to stick to his convictions toward improving the lives of those around him."

"I am interested in working with parents to help them to prepare their children for the future academically and professionally."