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### MCC marketing students hosting 'LegendFest'

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The Republic | azcentral.com  
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Students in Mesa Community College's American Marketing Association chapter are sponsoring their second semi-annual festival called LegendFest from 10 a.m. to 2 p.m. Wednesday at the main campus, Dobson Road and Southern Avenue.

Along with live music, the event will give about 30 area merchants a chance to showcase their businesses for the college's approximate 25,000 students.

"LegendFest is a wonderful venue for students and businesses to interact and form relationships that have the potential of lasting for many years." said Alan Beveridge, president of the the MCC American Marketing Association chapter.

A spokeswoman for the association said Legendfest, which is free and open to the public, is "designed to create a more cohesive relationship between the student body, staff, and surrounding business community ... while creating a source of scholarship [funds](#) for deserving students of Mesa Community College."

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